



James A. Peterson, Ph.D., FACS M Coaches Choice

Jim is the founder of two Monterey, California-based publishing companies that produce instructional materials, Coaches Choice and Healthy Learning. From 1971–1990, he was a member of the faculty at the United States Military Academy. Subsequently, he spent five years as the director of sports medicine for StairMaster Sports/Medical Products, Inc., based in Kirkland, Washington. He is the author of more than 90 books and more than 200 published articles. In addition, he wrote the “Take Ten” column for *ACSM’s Health & Fitness Journal* for 25 years, and many of those columns have been reprinted in the monthly *TGCA Newsletter*. He has also appeared on a number of national television shows, including ABC’s *Good Morning America*, ABC’s *Nightline*, and the CBS *Evening News*. His written efforts have appeared in a variety of publications, including *The New York Times*.

Jim is a longtime supporter of TGCA. Not only has he been honored to speak annually at the TGCA summer clinic for more than 40 years, he has also operated an on-site bookstore during that period at the annual TGCA clinic.

Jim is a graduate of the University of California at Berkeley (BS degree in business), as well as the University of Illinois (MS and Ph.D. degrees in physical education). Currently, he resides in Monterey, California, with his wife of 54 years, Sue.